

Rowan County - Built for Business!



ROWANEDC

PARTNERSHIP for ECONOMIC DEVELOPMENT
SALISBURY, NC

Be an original.

In Rowan County - Be An Original

With its small-town charm and easy access to urban experiences, Rowan County offers a wonderful dichotomy for the businesses and people that call this place home. Here, people choose the pace of their lifestyle, and businesses enjoy the freedom to build their own brand of success. Our talent pool, transportation assets, and strategic location combined with our communities and culture provide everything you need to fulfill your unique vision of innovation and prosperity. You're free to be an original in Rowan County.

✓ An International Hub For Business

Foreign-based businesses thrive here, with more than 20 international companies making products ranging from trucks to plastics components to everything in between.

✓ Education Focused On Your Business Needs

With nearly 150,000 students enrolled in our four local and regional colleges, Rowan County means business – we're educating a workforce with the skills your business needs to succeed.

✓ Strong Transportation Infrastructure

Rowan County businesses are on the move, with a transportation network that includes three major interstate highways, easy access to two international airports, and a location in the center of the largest consolidated railroad system in the country.

✓ Low Unionization Rate

North Carolina is a right-to-work state where satisfied workers keep the unionization rate at 3.4% -- the second lowest in the nation.



2,000

Developable Acres

With five business parks, available spec buildings, and more than 2,000 acres of developable land, you'll find plenty of available and affordable room to grow in Rowan County.



4,000,000

Population within 60 minutes

Rowan County is at the center of NC's population – almost a third more people than some of the largest cities in North Carolina living and working within an hour's drive.



1,400,000

Available workforce within 60 minutes

TOP FIVE

North Carolina is consistently ranked among the top states for business

WIRED FOR THE FUTURE

Home of Salisbury, North Carolina – America's first city to offer 10 gigabit-per-second- internet connections

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Free to Be an Original in Rowan County

We have everything you need for your business to be as innovative and prosperous as you can envision it.

ABUNDANT UTILITIES

Electricity, natural gas, and water to satisfy the requirements of the most-demanding industries

CENTRAL LOCATION

Part of the growing Charlotte metro region and centrally located in the U.S. Southeast.

All Roads Lead To Rowan



You're well connected in Rowan County!

Three major interstate highways and several secondary routes allow businesses in Rowan County to move their products to market quickly and efficiently. With easy access to two international airports less than an hour away, and extensive connectivity to intermodal facilities and seaports, Rowan County's transportation network offers unparalleled opportunity for trade with markets throughout the country and the world.

- *Convenient access to I-85, I-77 and I-40 offers fast and easy connections to markets and suppliers*
- *Home to Mid-Carolina Regional Airport and two international airports within a 45-minute drive*
- *Centrally located in the country's largest consolidated railroad system*
- *Easy access by road and rail to four modern deepwater ports*

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A Ready Workforce

Preparing workers with advanced skills in high-demand industries with talent from a regional workforce of 1.4 million.



An Inviting Lifestyle

Vibrant local communities with convenient access to urban experiences in major metro areas. Enjoy a better balance where business success and personal fulfillment can both be achieved.



Top Performing Schools

A nationally recognized, technology-driven K-12 school system preparing lifelong learners.



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