

CEDAR RAPIDS: CENTRALLY LOCATED WITH SUPERB CONNECTIVITY



We're well positioned for companies that depend upon transportation. Our central U.S. location puts us within a day's drive of more than 72 million consumers, and our extensive highway, rail, and air networks make access fast and easy. We recently added more than 3 million square feet of distribution/warehouse space — and have plenty of room for your company!

- Interstate 380, nearby Interstate 80, and U.S. Highways 30 and 151 give companies rapid access for both inbound and outbound shipments.
- Short line, regional, and Class I rail carriers provide access in every direction, including quick travel to river and deepwater ports.
- Eastern Iowa Airport offers nonstop major carrier service to key business cities, and serves as a major air cargo hub and Foreign Trade Zone.
- Combined with the low cost of doing business, we're a natural site for the logistics, distribution, and trucking industries.



CEDAR RAPIDS: A HEALTHY CHOICE FOR FOOD/BIO COMPANY GROWTH



Our rich resources and abundance of talent are ideal for food processing and production, and bio-agriculture companies. Local residents have a long tradition of feeding the world, with knowledge backed by classes and research from the University of Iowa, Iowa State University and other

postsecondary providers in life sciences, food sciences, nutrition, biosystems, and mechanical and chemical engineering.

- Our region offers an astounding supply of agricultural inputs, including grains, other crops, and livestock.
- We're also known for creating and manufacturing innovative technology.
- Our location and transportation network puts us within a one-day truck trip of 72 million consumers.
- We're served by an extensive network of short line, regional, and Class I rail service, and close to river and deepwater shipping.
- Utility costs are remarkably low, and our wastewater systems do not require treatment, reducing capital costs and operating expenses.



CEDAR RAPIDS: A LONGTIME FINANCIAL SERVICES AND INSURANCE CENTER



We're home to many of the world's top-tier insurance and financial services firms. Beyond supportive state laws, a cooperative attitude among local leaders, and a large pool of workers who understand insurance and financial services, we offer an abundance of educational resources, along with a

low-cost economy that allows your team to enjoy better quality of life for less.

- Plenty of choices in existing office space, new flex facilities, and development-ready land.
- Iowa's insurance industry output ranks third nationally.
- One of the nation's fastest dark fiber networks.
- State universities and local colleges turn out highly educated graduates, and offer convenient ways for existing employees to expand their knowledge.
- We're in the Central time zone, making it easier to do business with both coasts.



CEDAR RAPIDS: MANUFACTURING AMERICAN INGENUITY FOR OVER A CENTURY



We've been a major manufacturer of innovative technology and other precision projects for many decades, and the source of many important advances in the defense, aircraft, and aerospace industries. National employers say our local workforce is 25 percent more productive, and K-12 and higher education

providers have strong partnerships to ensure a steady pipeline of workers with the skills local employers need.

- We're within a one-day truck trip of 72 million consumers.
- Extensive network of short line, regional, and Class I rail service, and close to river and deepwater shipping.
- Career-focused training in fields such as information technology, CNC programming and machining operation, automation, and instrumentation technologies.
- Local schools offer Project Lead the Way, robotics, and STEM classes.
- Contract suppliers such as precision machine shops, fabricators, and engineering firms support the work of local manufacturers.
- Utility costs are remarkably low, and our wastewater systems do not require treatment, reducing capital costs and operating expenses.





A CITY OF FIVE SEASONS AND INFINITE SUCCESS OPPORTUNITIES

Cedar Rapids has big-city excitement without big-city congestion. We've been a leader in innovative technology and feeding the world for decades, with an impressive transportation network. Our highly trained workers have skills that reflect our diverse economic base — including defense technology, finance, biotechnology, food processing and production, aviation, insurance and more. And we're a vibrant place to call home, with choices from walkable urban living to spacious country acreage.

- We have a highly skilled local workforce of more than 788,000, and state and local leaders are focused on keeping us productive through successful workforce initiatives and top-rated K-12 schools.
- Our utility providers have long ensured that their capacity stays well ahead of demand — great news for companies looking for communities that can meet their utility needs.
- Cedar Rapids is the “City of Five Seasons” because there’s so much to do and so little congestion that you’ll enjoy an abundance of free time and ways to use it.
- We’re family-friendly, with great schools, popular youth sports programs, and outdoor recreation.
- We’ve earned a reputation as a strong, supportive business environment, with community leaders whose flexible and supportive attitudes have helped local companies succeed.

What could five seasons and infinite opportunities mean to your company? We'd welcome the chance to show you around, listen to your needs, and spell out everything we can do to help. Just call or email us today!



City of Cedar Rapids Iowa • Economic Development Division

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